



# NEWS

FOR IMMEDIATE RELEASE

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## MusicFest Vancouver Welcomes BMO Onboard as Main Stage Concert Sponsor

**VANCOUVER, May 26, 2011** - Emphasizing its exceptional commitment to the cultural life of our city, **BMO Financial Group** has become a Gold Level sponsor of **MusicFest Vancouver** with naming of the **BMO Main Stage Concerts**.

BMO and MusicFest Vancouver have a longstanding relationship, and this increased corporate support is welcomed by MusicFest Vancouver's Program Director, George Laverock.

"BMO Financial Group has been supporting us since our first festival in 2000," states Laverock. "We really appreciate their enthusiasm and loyalty, and we are thrilled that they have stepped forward to sponsor our most prestigious series – the BMO Main Stage Concerts!"

"BMO is proud through the MusicFest Vancouver sponsorship to help showcase leading Canadian and international performers, livening up the local music scene and presenting fantastic musical entertainment for the general public," said Jennifer Muench, Vice President, Vancouver, BMO Bank of Montreal. "We'll be grooving to the eclectic program of vibrant contemporary, classical, world and jazz music this summer, along with music fans from around B.C.," added Muench.

The Bank is also the sponsor of **Music in the Garden: BMO Family Day** at VanDusen Botanical Garden on Sunday, August 14<sup>th</sup>, where children have plenty of activities and entertainment such as crafts, an interactive drumming circle, an Instrument Petting Zoo and performances by Bobs & LoLo and Will Stroet and the Backyard Band.

The BMO Main Stage series includes:

- Swingle Singers (August 6 @ the Chan 7:30pm)
- Regina Carter and the Reverse Thread Project (August 8 @ the Vogue 8pm)
- Henry Purcell's *King Arthur* (August 10 @ the Chan 8pm)
- Vancouver Sings: A Celebration of CBC's 75th Anniversary (August 13 @ the Chan 8pm)
- World at the Garden: From Cuba to Denmark (August 14 @ VanDusen Garden 7pm)

### About MusicFest Vancouver

With 45 events ranging from free educational workshops, an Accordion Day, a new Discovery Day featuring works for sitar and tabla, classical piano and electronics, and jazz, and a return of the

popular Music in the Garden: BMO Family Day at the spectacular VanDusen Botanical Garden, to classical and world music, MusicFest Vancouver adds musical heat to the beautiful summer days of August in Vancouver.

**BMO – Proud to be a Community Partner in BC**

Established in 1817 as Bank of Montreal, BMO Financial Group is a highly diversified North American financial services organization. BMO has been serving customers in British Columbia for 124 years; the first Bank of Montreal branch in the province opened in Vancouver in 1887. Its 3,000 employees are dedicated to making BMO the bank that defines great customer experience, serving British Columbians through 118 branches across the province.

Full details are available at [www.musicfestvancouver.ca](http://www.musicfestvancouver.ca)

**PHOTO CUTLINE:**

Vancouver, May 26, 2011 – Jennifer Muench, Vice President, BMO Bank of Montreal is welcomed on board as the BMO Main Stage Concert sponsor by 2011 MusicFest Vancouver’s Program Director, George Laverock, at the BMO Vancouver Main Office location, downtown Vancouver.

